

be **DISCERNING**

Your health is important, so you should choose to be discerning when selecting health care professionals. And when it comes to your teeth, you deserve a specialist. You are special.

specialist

(n.) a person who concentrates primarily on a particular subject or activity; a person highly skilled in a specific and restricted field.

(adj.) possessing or involving detailed knowledge or study of a restricted topic

Endodontists are specialists. While all Endodontists are dentists, less than three percent of dentists are Endodontists. Just like doctors in other fields, Endodontists are designated as specialists because they have completed



an additional two or more years of training beyond dental school. Their additional training that an Endodontist receives is focused on diagnosing tooth pain and performing root canal treatment and other procedures relating to the interior of the tooth. Often Endodontic treatment can be used to save a diseased tooth. For this reason, Endodontists also proudly refer to themselves as specialists in saving teeth.

So what do Endodontists do? You probably know that Endodontists perform root canal treatments, but you might not know that they also handle many other Endodontic treatments and surgeries, like treating traumatic dental injuries and placing dental implants. An Endodontist's primary goal is to save your natural teeth. They'll work to do that whenever possible; however, they will consider all treatment options for your individual situation to determine the best course of action for you.

Where a general dentist may only perform a couple root canal treatments a week, an Endodontist's practice is limited solely to Endodontic treatments, and he or she generally performs an average of 25 or more root canal treatments a week. You'll receive the best outcome from such specialized treatment, and this generally also means faster healing. Who doesn't want that?! To make sure you receive the benefits of that specialized care, dentists and Endodontists often work together so that each specific issue relating to your teeth is handled by the member of your dental team best equipped or trained to handle it.

special

- (adj.)**
1. distinguished by some unusual quality;
 2. held in particular esteem;
 3. a) readily distinguishable from others of the same category: **UNIQUE**
b) of, relating to, or constituting a species: **SPECIFIC**
 4. being other than the usual: **ADDITIONAL, EXTRA**

What makes Coastal Endodontics special?

Since 2005, Coastal Endodontics' mission has been to make sure its patients feel valued, respected, and satisfied that they have received superior Endodontic treatment. Addressing



each of the five senses, the Coastal Endodontics staff takes care to make the experience more than pleasant. They pay attention to details, both in the environment they have created, but in the treatment of the patient as well. The office is equipped with the newest technology, like 3D CBCT and surgical microscopes. They use only the highest quality materials for your treatments. The Coastal Endodontics staff members are highly trained and always friendly. From the decor, the scents, the soft music, and the flavored products, to the warm cloths provided at the end of a treatment, all details have been thoughtfully planned to present patients with a warm welcome and a comfortable root canal experience. When you need Endodontic care, treat yourself like you're special. Be discerning and call Coastal Endodontics.



Their office is conveniently located at **1804 Frederica Road, Suite B on St. Simons Island.** For more information, visit **coastalendo.net** or call **912.268.2800** to schedule an appointment.